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Considerations for Non-Commercial IoT Applications

Florian Metzger ■ December 1, 2017

Modeling of Adaptive Systems

https://www.mas.wiwi.uni-due.de/en



The Premise

Cellular IoT & Starter Kits

MEDIA | 06/26/2017 | CAROLINE REDOMANN | 0 COMMENTS

First NarrowBand IoT service packages launched in Germany A Share ⊕ Print #I Read out

- Two entry packages available to experience and pilot NB-IoT solutions
- · NB-IoT based smart parking solutions introduced in several German cities
- · Rapid NB-IoT network expansion in Germany and across Europe with nationwide rollout in the Netherlands already accomplished



€199 for 25 SIMs, 6 months, 500 kB each

INTERNET DER DINGE

T-Mobile startet Narrowband-IoT-Netz

16.11.17, 10:34 Sea Mail an die Redaktion



Im Februar hat T-Mobile Narrowband-IoT erstmals bei einem Showcase vor dem T-Center in Wien gezeigt: Dort wurden smarte Parkolätze installiert, die mitteilen können, ob sie belegt sind - Foto: T-Mobile

INTERNET DER DINGE T-Mobile startet

Narrowband-loT-

St. Pölten ist die erste Stadt, die T-Mobile mit dem Kommunikations-Standard Narrowband-IoT für vernetzte Geräte ausstattet. 2018 soll das ganze Land versorat sein.

T-MOBILE, MOBILFUNK, INTERNET OF THINGS, INTERNET DER DINGE, IOT €99 for 10 SIMs, 6 months, 500 kB each

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- Current rollout not targeted at consumers or research
- Scarce availability of NB-IoT devices and modules
- SIMs, subscription model, data caps



One of the first and only available boards and modules

What do non-commercial apps want?

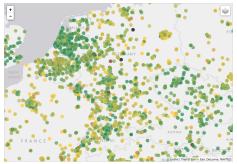




- Not-for-profit EMEA Internet registrar
- Volunteers can apply for wired network probes to hook up to their Internet

access





RTT to fixed destinations (e.g. root servers)

¹https://atlas.ripe.net/landing/measurements-and-tools/



IoT Project Examples Safecast

Open data project to collect

environmental data (radiation)

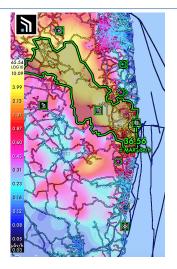
- BT-connected probes to mobile apps
- 71M data points, 1000 community

probes worldwide



¹https://blog.safecast.org/







- Often centered around data collection and sensing
 - Often situated in places with no immediate Internet access, ideally suited for LPWAN
 - Or in home automation: relies on residential Internet link plus WLAN or WPAN
- Crowdsourcing and participatory Crowdsensing
- Operate through volunteers and donated resources
- Recurring and operational costs are undesirable
- Often based on cheap, hackable boards (e.g. Arduino and derivatives) and other ready-made tools



Suitability of Existing Cellular Networks

- Well-developed infrastructure with
 coverage pretty much everywhere
- Long range, high throughput
- Not necessarily tuned for low energy appliances
- Hard to directly develop for (baseband), or deep stack required (e.g. Android)

- Continuing subscription costs
- Users/SIMs are associated to a person/identity
- Older networks (GSM/UMTS) might be turned off soon
- Scaling issues of cellular networks to IoT numbers
 - Radio and core stateful and

signaling-heavy, vertical integration

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- E.g. random access channels, narrower RF bandwidth, guard-band usage, cost reductions
- LTE/EPC infrastructure largely unchanged?
 - CN control plane scaling issues?

EC-GSM-IoT: Extended coverage

optimizations to 2G, up to 2 Mbit/s

- No rollouts yet?
- eMTC/LTE-M: 1.08 MHz in-band LTE with 1 Mbit/s
 - Limited commercial use
- NB-IoT: single random-access PRB (180 kHz, 250 kbit/s)
 - Limited rollout in EU/Australia



Existing cellular networks or

their IoT variants

- Utilize unlicensed spectrum (esp. ISM & SRD)
- WLAN/WPAN with existing residential Internet access
- RF IoT networks (e.g. LoRa)
- Custom radio (don't do this!)

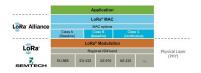
	Standard	f	Range	BW
-	BT 4.0 LE	2.4 GHz	< 100 m	1 Mbit/s
	ZigBee / 802.15.4	868, 2400 MHz	10 m to 100 m	20, 250 kbit/s
	Z-Wave	900 MHz	30 m	9.6, 40, 100 kbit/s
	WiFi /802.11n/ac	2.4, 5 GHz	100 m	1.27 Gbit/s for 80 MHz
				6.77 Gbit/s with MU-MIMC
	NFC	13.56 MHz	10 cm	100 kbit/s to 420 kbit/s
	LoRaWAN	433, 868 MHz	< 15 km	0.3kbit/s to $50kbit/s$
	SigFox	900 MHz	< 50 km	10 kbit/s to 1000 kbit/s

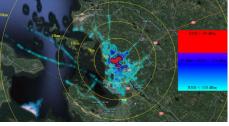


Long range (chirp spread spectrum

modulation, Link budget of 156 dB)

- PHY for 169, 433, 868, and 915 bands
- Raw L1, optional L2





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(Source²)

²J. Petajajarvi et al. "On the coverage of LPWANs: range evaluation and channel attenuation model for LoRa technology". In: *2015 14th International Conference on ITS Telecommunications (ITST)*. Dec. 2015, pp. 55–59.

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Sensor data TX with 14 dBm TPO received







Sensor data TX with 14 dBm TPO received

...mounted to a weather balloon at 39 km

altitude

https://www.thethingsnetwork.org/article/

ground-breaking-world-record-lorawan-packet-received-at-702-km-436-miles-distance

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Community-run "Cellular" IoT Networks



- Community-operated LoRa gateways
- Distributed overlay network with a common API
- Schedules and manages gateway transmissions, duty cycle limits
- Service discovery and traffic routing



1500 active gateways

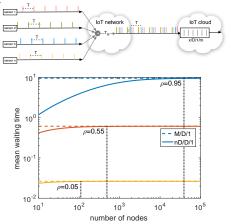
Thriving ecosystem of different

platforms and operators



Modeling Cellular IoT³

- Aggregate periodic arrival process can be modeled by a Poisson process
- Approximation error depending on the metric under scrutiny
- Good approx. can require a significant number of devices, should be factored into network planning



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³Tobias Hoßfeld, Poul E. Heegaard, and Florian Metzger. "Traffic Modeling for Aggregated Periodic IoT Data". In: 21st Conference on Innovation in Clouds, Internet and Networks (ICIN 2018). Paris, France, 2018.

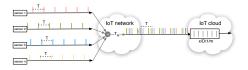


- Non-commercial IoT and participatory projects have different requirements to commercial
 - Favor unlicensed WPAN/LPWAN standards
 - Disruptive LoRa?
- Unique opportunities to investigate these IoT traffic models



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Questions?

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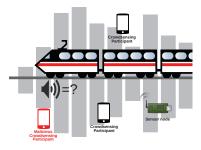


- Instead of dedicated IoT devices, use existing mobile phones
- Plethora of built-in **sensors** and ways to interact with environment and user
- Incentivized through **participatory** aspects or with monetary compensation
- Simple participation, huge potential user base
- Suitable for sensing and crowdsourcing projects
 - Must be aware of Quality of Information and engagement issues (amongst others)
 - Requires strict security and data protection and privacy considerations



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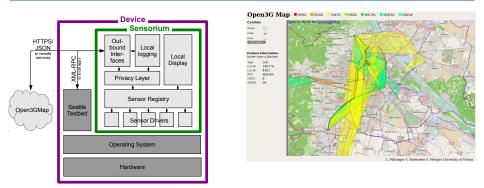
- Goal: Accurate and verified measurement of noise level (high Qol)
- But: Heterogeneous and unreliable devices and users
- Importance of systematic coverage of area
- ⇒ mixed smartphone and LPWAN use case



⁴Sebastian Surminski. "Reliable Noise Level Measurement Using Crowdsensing (Talk)". In: *ITG FA 5.2 Workshop on Smart Cities*. Lübeck, Germany, 2017.

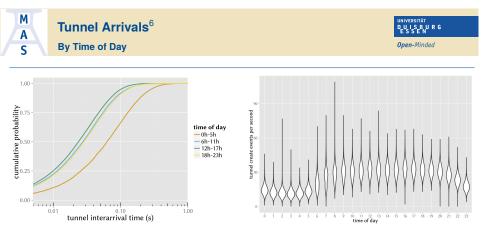


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User choice & technical privacy solutions (blurring)

⁵A. Rafetseder et al. "Sensorium – A Generic Sensor Framework". In: *PIK - Praxis der Informationsverarbeitung und Kommunikation* 36.1 (Feb. 2013), p. 46.

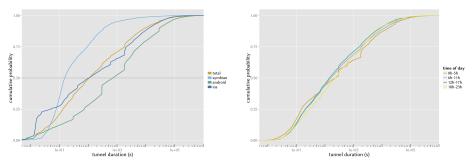


- Strong time of day dependence with busy hour in the early afternoon
- Bimodal character of arrival rate over the total time of day

⁶F. Metzger et al. "Exploratory Analysis of a GGSN's PDP Context Signaling Load". In: *Journal of Computer Networks and Communications* (Feb. 2014).







- Strong influence of user device type and OS on duration
- Signaling storm" visible in CN: many short tunnels for specific devices
- Time of day dependence