

24. Treffen der VDE/ITG-Fachgruppe 5.2.4

Mobilität in IP-basierten Netzen

am 20. September 2007 (open Workshop) und 21. September 2007 in Langen

Call for Contributions:

Within its series of round tables, the VDE/ITG Section 5.2.4 will organize a one day workshop on the topic:

Mobile TV – Quo Vadis?

Technical Solutions and Operator Views

on September 20th at Panasonic R&D Center Germany in Langen. Participating in this workshop is free of charge.

We solicit

- Technical overview presentations
- Project presentations
- Presentations of results of ongoing research
- Visionary (possibly provocative) presentations

The trend for mobility is still ongoing in our society. After the great success of mobile communications, it seems that television is now the next entrant to the digital mobile world. In this vision digital mobile television, Mobile TV, is expected to provide not only classic television service, but also new forms of content distribution, sources for revenue and a platform for value added, communication and interactive services.

In order to fulfill these expectations the business of Mobile TV (still) has to get past some major hurdles and changes: The convergence of broadcasting with mobile communication leading to new market and business models competing with the well-established models of classic broadcasting, a increasing variety of standard and technology choices (DVB-H, DMB, MediaFLO, MBMS), frequency regulation aspects, availability of suitable content and solutions for digital rights management - to mention just a few of them.

Topics of particular interest for this workshop should be related but are not limited to mobility aspects and include:

- Mobile TV enabling technologies
- Operator strategies
- Business / regulatory models
- New applications and services
- Ongoing standardization activities

Please inform the workshop organizers about your planned contribution by August 17th 2007. The workshop places are limited and assigned on a first come first serve basis. Participants should register with an email by September 7th 2007. More details about the ITG/VDE meeting will be available soon via our webpage. For further questions please do not hesitate to contact the workshop organizers:

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<http://www.ikr.uni-stuttgart.de/Content/itg/fg524/>