

MultimEDia transport for mobIlE Video AppLications

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Outline

- The MEDIEVAL project
- DOCOMO focus
 - Traffic optimization for mobile networks
 - Demo scenarios





The MEDIEVAL project





Motivation

• <u>Video</u> is a major <u>challenge</u> for the future mobile networks



- Current mobile network **IS NOT** designed for **video**
 - Today's architectures are very inefficient when handling video
 - Future network architecture should be tailored to efficiently support the requirements of this type of traffic
 - Specific <u>enhancements for video</u> should be introduced <u>at all layers</u> of the protocol stack where needed





The MEDIEVAL project

 MEDIEVAL is an <u>operator-driven</u> project specifying and demonstrating a <u>mobile video</u> architecture with <u>cross-</u> <u>layer</u> mechanisms to provide high quality of experience to users







Vision







Functional Architecture of MEDIEVAL



4 subsystems

- Video Services Control
- Transport Optimization
- Wireless Access
- Mobility





Functional Architecture of MEDIEVAL

- DOCOMO focus: transport optimization solutions
 - QoE-based cross-layer optimization
 - Mobile CDN





Traffic optimization for mobile networks





Video sensitivity

- QoS is not enough for video delivery •
- Objective video quality assessment ullet
 - PSNR, SSIM, etc.
 - Mapped to Mean Opinion Score (MOS)
- Data rates vs. perceived quality ullet
 - Different "sensitivities"

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Understanding the impact of resource allocation





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QoE-based traffic management

- QoE-based cross-layer optimization
 - The resource allocation aims to maximize overall QoE of multiple users
 - The overall QoE is optimal in network congestion scenarios





QoE-based Traffic Management in MEDIEVAL







Mobile CDN

- Optimal placement and management of CDN nodes and optimal selection of content locations •
- Performing load-balancing among the cached video sources and network elements, as well as relaying ٠ connections for mobility, caching, or confidentiality reasons



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Demo scenarios





Demo A: Inter-operator scenario



- The scenario
 - Video services use SVC streaming
 - A terminal moves from MEDIEVALenabled domain to non-MEDIEVAL domain
 - In both domains congestion occurs
- To show the advantage of QoEbased traffic management in congestion scenario





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Demo A: Inter-operator scenario

- The prototype for congestion handling in MEDIEVAL-enabled domain
 - resource allocation of all users based on sensitivities of different videos
 - SVC layer dropping for fine quality degradation
 - packet marking enables fast dropping in core and LTE access





Demo A: Inter-operator scenario

- Example of SVC-encoded video sensitivity
 - Soccer video in 4CIF, 30fps is encoded in 30 Layers
 - (2 spatial layers) x (5 temporal layers) x (3 quantization layers)
 - The quality envelop tells the dropping order

each point tells 3-dimension information (layers, bitrate, quality)







Demo B: VoD reference scenario



- The scenario
 - The video is available in the VoD server and the caches
 - A terminal is using VoD and VoIP services
 - While it is moving around, the best cache is selected to serve the terminal
- To show the capability of mobile CDN in mobility scenario
- Demonstrated MEDIEVAL features
 - CDN & Mobility integrated solutions
 - DMM based intra-domain handover (both between homogeneous and heterogeneous PoAs)
 - WiFi Offload support







Summary

- MEDIEVAL targets to evolve the future mobile networks for video delivery
- DOCOMO focus on transport optimization solutions. In particular, to cope with network congestions, QoE-based traffic management improves the overall QoE of multiple users, mobile CDN alleviates the load of networks
- Demo scenarios are designed to demonstrate multiple MEDIEVAL features





Thank you for your attention

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